

# BRIAN GREENBERG

AMERICA'S LEADING EXPERT ON CREATING, EARNING, AND KEEPING TRUST  
TRUST. REPUTATION. RELATIONSHIPS. CONSISTENCY

- **A MULTI-FACED CEO** OF THE FAMILY OWNED GREENBERG ENTERPRISE GROUP
- **PIONEER** IN THE ONLINE INSURANCE INDUSTRY
- **EXPERT** IN INTERNET MARKETING AND ENTREPRENEURSHIP
- **MILLION DOLLAR ROUND TABLE MEMBER**, WHICH REPRESENTS THE TOP 1% OF FINANCIAL PROFESSIONALS

Featured in:

**Forbes**

 **The Motley Fool**  
To Educate, Amuse & Enrich™

**HOME BUSINESS**  
MAGAZINE





## WHO IS BRIAN GREENBERG?

- **ENTREPRENEUR:** Under the umbrella of Greenberg Enterprise Group, Brian is CEO of 5 companies that total millions annually
- **INTERNET EXPERT:** Brian uses his internet savvy to constantly improve his businesses and the customer experience. He has built from scratch a streamlined quote engine, a review and reputation management system, and an underwriting fulfillment process
- **AWARD WINNING BUSINESS OWNER:** Brian is licensed to sell life, health, and annuities in all 50 U.S. states and he is committed to constantly improving the online life insurance process. In 2013, Brian was accepted into the Million Dollar Round Table, a distinction awarded to the top one percent of financial professionals.
- **DYNAMIC SPEAKER:** Recognized as one of the most creative and authoritative leaders in the insurance industry, Brian speaks on a number of topics related to sales, marketing, internet marketing, entrepreneurship and insurance

# GREENBERG ENTERPRISES



**GREENBERG  
ENTERPRISE  
GROUP**



**TRUE BLUE LIFE INSURANCE:** A top 1% worldwide full service life insurance firm, licensed in all 50 states, with a state-of-the-art automated quote engine that allows shoppers to compare unbiased insurance rates from competitors across the country.



**WHOLESALE JANITORIAL SUPPLY, INC.:** A multi-million dollar online wholesale distributor of over 500,000 products in the cleaning, janitorial, office, and hygiene supply industries.



**SEO SERVICES INTERNET MARKETING, LLC:** A national internet marketing company, which grew into one of the most respected firms in the industry, and which was sold to investors in 2012 for a sizable profit.



**TOUCHFREE CONCEPTS:** A worldwide online supplier of touchfree restroom and cleaning supplies, which has thousands of customers and has generated over 20 million dollars in sales since its inception.



**TOUCHFREE SOLUTIONS:** A sister company of TouchFree Concepts, serving the Arizona market, which provides a broad selection of products tailored to specific industries.

# A FATHER & SON THING



*"It's a father and son partnership. We love being in business together. Brian's experience with technology has allowed our businesses to explode. It's a family business, so we are all dedicated to our business philosophy, our top-line revenue, but most importantly, the quality of service we provide to our customers. The buck stops here."*

**- Elliott Greeberg**

## In 2004,

Brian jumped at the opportunity to partner with his father Elliott at a prestigious distributorship specializing in touch-free restroom and hygiene products. Together, Brian and Elliott developed an e-commerce website, [TouchFreeConcepts.com](http://TouchFreeConcepts.com), and sales took off.

Because of the success of TouchFree Concepts, Brian and his father created another online business, Wholesale Janitorial Supply. The sister company now offers over 5,000 janitorial and sanitation ("JanSan") products delivered from 34 distribution warehouses throughout the United States.

Under the umbrella of Greenberg Enterprise Group, Brian and Elliott operate as co-CEOs in a variety of business ventures including: TouchFree Concepts, Wholesale Janitorial Supply, TouchFree Solutions, and their flagship company, True Blue Life Insurance.

Brian and Elliott share similar philosophies of diligence, honesty and trust. The entire Greenberg Enterprise umbrella operates in Scottsdale, AZ.

# MEDIA MAGNET

Brian has been featured in:



# KEYNOTE SPEAKER



*"I encountered plenty of obstacles on the way to success. Ask me about them. I can tell you what they were and how to avoid them now..."*

**- Brian Greenberg,**  
CEO, Greenberg Enterprise Group

Brian's corporate and entrepreneurial background gives him relevant and timely insight into many subjects including:

- Internet Marketing
- Sales and Marketing
- Business Management
- Entrepreneurship
- Customer Service

He can speak to:

- Corporate Groups and Events
- Universities
- Leadership Seminars
- Sales Teams
- Conferences

Speaking Topics Include:

- Importance of Reviews for a Service or Product Business
- Is Social Media Overrated?
- The Theory of Reciprocity
- Keeping Customers Coming Back
- Trust and Transparency
- The Customer-Driven Business
- 5 Important Steps to Starting a Business



GREENBERG  
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FOR EVENTS, SPEAKING ENGAGEMENTS OR GENERAL QUESTIONS

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